

# Gayle Ulrich

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937.638.4635

## EDUCATION

### City College of New York

Art Education

Master of Arts

January 2021 to May 2023

### University of Cincinnati – School of Design, Art, Architecture, and Planning

Industrial Design

Bachelors of Science

September 2010 to May 2015

## CERTIFICATION

### New York State Education Department

K-12 Visual Art Initial Certification

In-progress

Expected completion May 2023

### Oregon State University

Informal Learning in Museums

Online Professional Certificate

January 2020 to December 2020

## DESIGN EXPERIENCE

### Freelance Designer

July 2020 to present – Brooklyn, New York

Partner with museums and nonprofits on a range of exhibition and graphic design solutions. Guide ideas through concept, design, production, and installation. Clients include Museum of the City of New York and 9/11 Museum.

### Program Coordinator – Kaufman Music Center

March 2022 to present – New York, New York

Coordinate with musicians, composers, organizers, and educators on written content, layout, and delivery of printed programs for every show at Merkin Hall. Merkin Hall at Kaufman Music Center, one of New York City's finest concert venues showcasing innovative classical music.

### Designer – GHD Partners

July 2021 to January 2022 – New York, New York

Contributed to every step of the environmental graphic design process: concept, design, wayfinding, signage plans, ADA signage, room naming, and production. GHD is a small team of designers who create environmental graphics and workplace branding solutions for a wide range of clients.

### Exhibition Designer – September 11 Museum & Memorial

May 2017 to June 2020 – New York, New York

Sole exhibition designer on staff. Responsible for space planning, visualizations, object rotations, labels, graphics, cases, and lighting for all permanent exhibition spaces and temporary exhibitions. Completed two photography shows, *Skywalkers* and *K-9 Courage*, from concept to installation. Regularly collaborated with in-house curatorial, collections, education, accessibility, and facilities staff, as well as outside artists, agencies, fabricators, printers, and installation teams.

### Designer – Form & Faculty

July 2015 to April 2017 – Philadelphia, PA

### Design Assistant

September 2014 to December 2014

Form & Faculty is an educational design firm that creates communications, spaces, and instruction for learning. Played a key role in a variety of projects, as one of two employees. Designed graphics for web, print, and environments. Developed curriculum, facilitated student workshops, organized educator events, and coordinated communications.

### Design Assistant – MKG

January 2014 to May 2014 – New York, New York

Created environmental graphics, print collateral, 3D models, and renders for branded, experiential marketing events. Assisted prop sourcing, fabricator coordination, and installation.

### Design and Innovation – Intern Kaz Inc.

May 2013 to August 2013 – Edgewater, New Jersey

Assisted the design team with research, brainstorming, product spec sheets, and studio maintenance. Kaz Inc designs and manufactures home health products.

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## SKILLS

Inclusive practices for accessible exhibition, curriculum, and classroom design

Knowledge of materials and processes for printing and fabrication

Collaborating with writers and editors on publication content

Coordinating and overseeing exhibition installations

Knowledge of K-12 STEM and Arts Curriculum and National Standards

Leading student workshops and tours in museum setting

Design software: Adobe Illustrator, Photoshop, InDesign, SketchUp, Vectorworks, and CADtools

Organizational software: Collective Access, Ungerboeck, Asana, Slack, Google Suite, and Microsoft Office

Marketing software: Wordpress, Squarespace, Mailchimp, and Campaign Monitor

## TEACHING EXPERIENCE

### Children's Museum of the Arts x CCNY Practicum

May 2022 to June 2022 – New York, New York

Worked alongside the Children's Museum of the Arts teaching artists at P.S. 289 In-School Residency in Brooklyn. Helped with set up, student engagement, class management, and clean up for a stop motion animation workshop. Engaged with over 40 elementary students of various age and ability.

### Family Programs Volunteer – Museum of Modern Art

October 2019 to March 2020 – New York, New York

Assisted the family programs team with in-gallery artmaking stations, family tours, and family art workshops. Helped educators with set up, visitor engagement, group management, and clean up. Participants ranged from age three to age sixty.

### Creative Lab Mentor – Free Arts NYC

September 2018 to June 2019 – New York, New York

Mentored a high school senior interested in the arts. Worked one-on-one to explore potential careers and build visual literacy skills. Planned monthly meet ups exploring New York's cultural attractions and visiting creative offices.

### Workshop Educator – The Franklin Institute

September 2014 to April 2017 – Philadelphia, Pennsylvania

Led design and environmental science workshops for high school freshmen at The Franklin Institute, a science museum and research center. Developed lesson plans, organized supplies, and facilitated weekly workshops.

### Co-organizer – League of Extraordinary Educators

July 2015 to April 2017 – Philadelphia, Pennsylvania

Organized monthly meet ups for educators interested in design thinking and maker education. Participants visited local makerspaces and classrooms to share experiences, ideas, and best practices.

### Design Facilitator, Advancing Girls in STEM Conference

March 2017 – Philadelphia, Pennsylvania

Facilitated design thinking workshops for attendees to brainstorm potential partnerships. Advancing Girls in STEM brings together educators, scientists, and community organizers interested in gender equity in STEM fields.