

Wed @ TFI

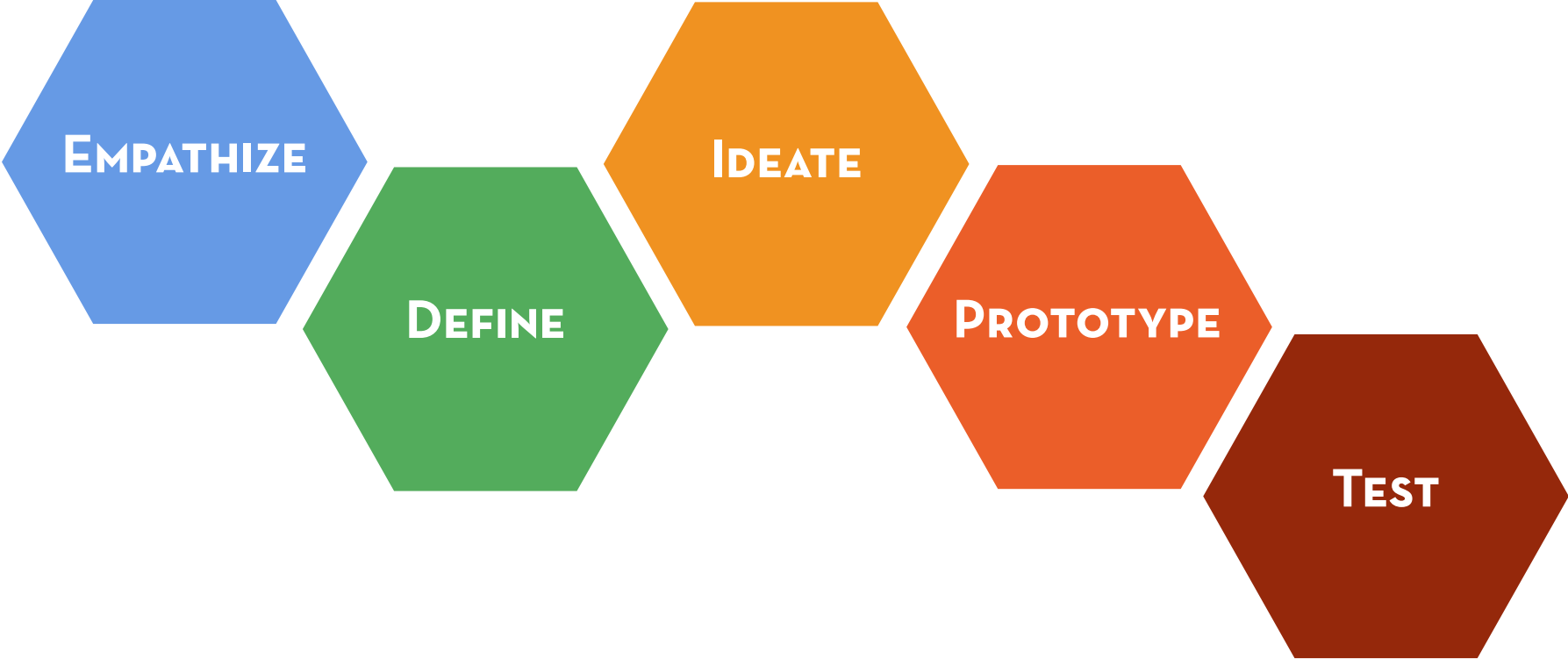
Design Workshop

Gayle Ulrich Designer at PlusUs



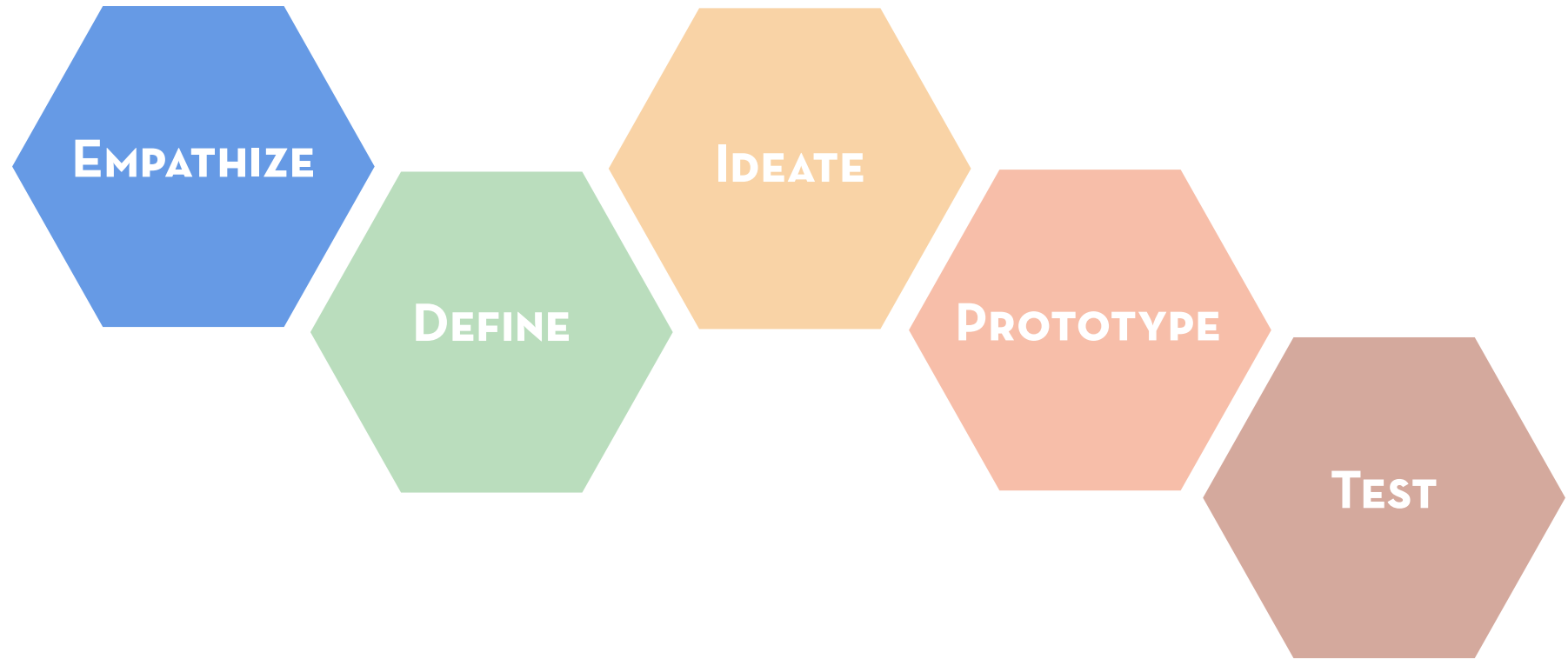
**Design thinking is a
human-centered process
used to tackle a variety of
challenges.**

Design Thinking Process



Practicing the Design Mindsets:

Empathy



Practicing the Design Mindsets:

Empathy

Find a partner to interview and ask the question:
What do you like to do outside of school?
Record their answer:

Ask:
Why?
Record their answer:

Ask:
Why? (again)
Record their answer:

(Flip to back for additional interview questions)

Ask:
Why? (again)
Record their answer:

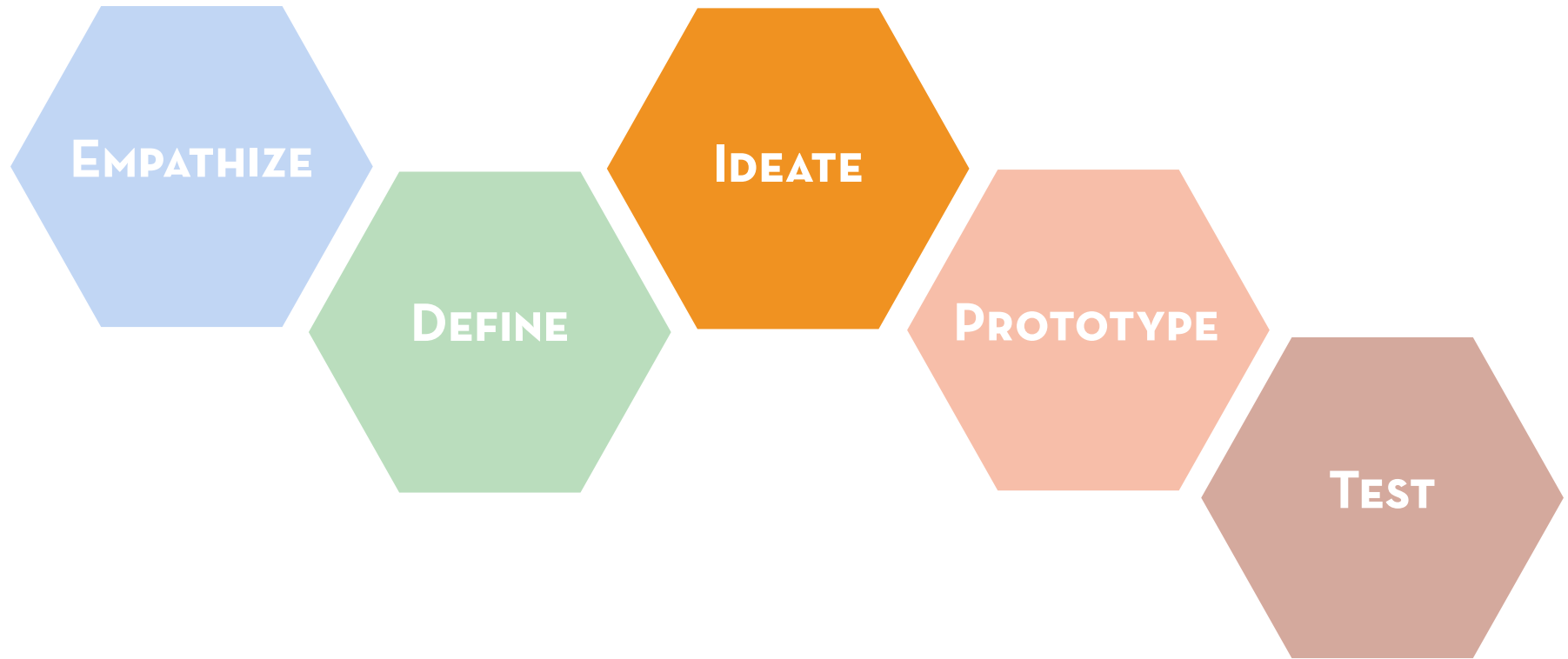
Ask:
Why? (again)
Record their answer:

Ask:
Why? (for the last time)

Where did this conversation end up? Somewhere unexpected and weird?

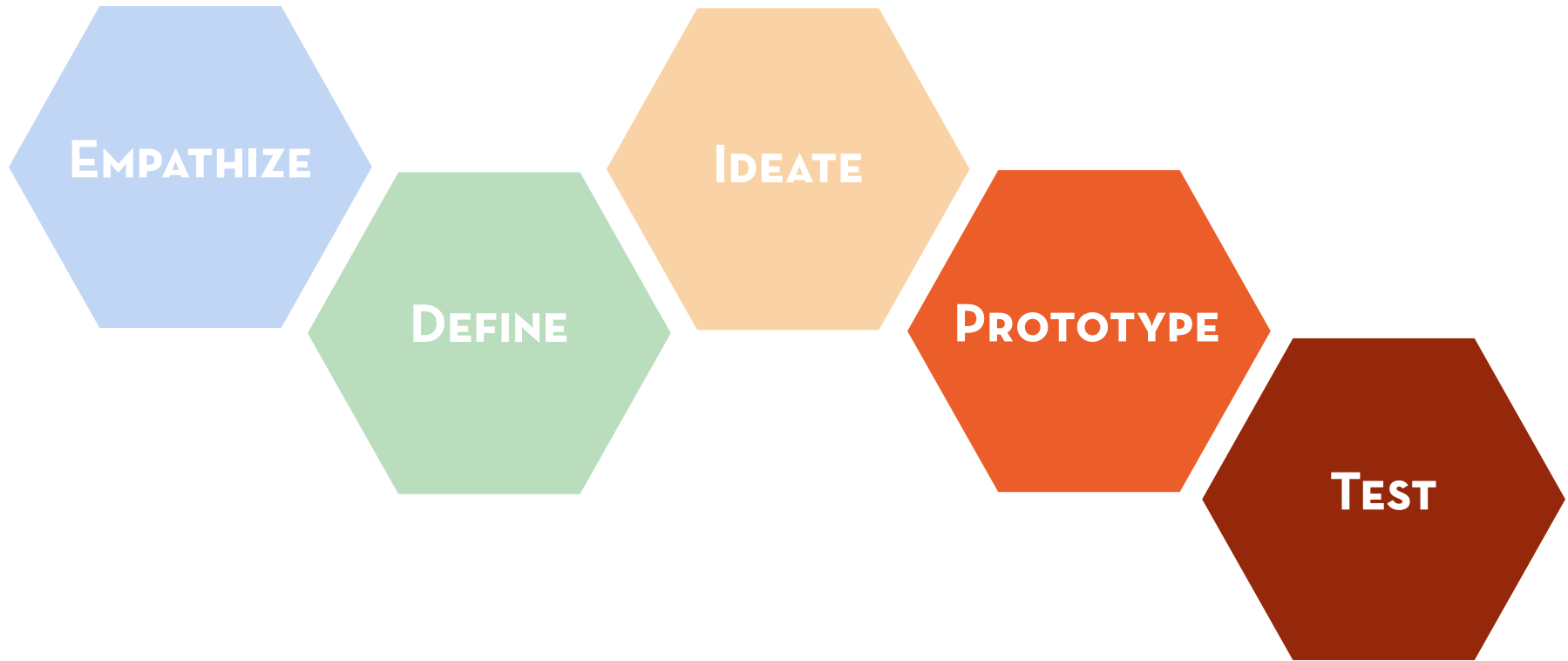
Practicing the Design Mindsets:

Ideate



Practicing the Design Mindsets:

Prototype & Test



Practicing the Design Mindsets:

Prototype & Test



**Build a Tower as High
as You Can**

**Build Something
That Can Support the
Weight of a Book**